

Do You Suffer From **FRUSTRATED COACH SYNDROME?**



Almost all coaches are affected by **FRUSTRATED COACH SYNDROME**.

Without diagnosis and attention, it won't get fixed. It can be disastrous for growth, and fatal for your business.

FRUSTRATED COACH SYNDROME will explain your emotions about your lack of business success – why you feel exhausted and can't enjoy yourself when you're with family or friends because you're constantly worrying about work.

A 'syndrome' is caused by many small, sometimes unrelated problems, which together can result in significant damage. **FRUSTRATED COACH SYNDROME** occurs when coaches or consultants have not been taught how to run their business effectively. They do the wrong things because they don't know any better.

The mistakes combine to create a position where growth cannot occur.

At best this will stifle your business. At worst it can kill it.

So, let's identify the 8 most common symptoms of the syndrome – the 8 most common things people get wrong in their coaching or consulting business.

If two (or more) of these symptoms apply to your own business, then you are almost certainly suffering from **FRUSTRATED COACH SYNDROME**.

1. You are working 'in the business' rather than working 'on the business.' You spend your time day-to-day working on tasks, rather than working on growing the business. The business would suffer if you decided to go on holiday for a few weeks.
2. The main processes in your business aren't automated and are totally dependent on you. Wouldn't you love to put your marketing on autopilot and spend 90% of your working time servicing your paying clients?
3. You haven't found your niche. You don't know who your ideal clients are, where to find them or how to get in front of them. You're trying to help everyone, and you've ended up helping no-one.
4. You have insufficient knowledge about your main competitors and how your offering differs from theirs.
5. When you get a new client, your marketing falls by the wayside. You're on a 'feast and famine' roller-coaster if you're not marketing constantly, so you always worry about where your next client will come from.
6. You haven't committed to just one way of marketing your business... When you try use multiple approaches, none of them work.
7. You're still delivering work in the old fashioned way (exchanging time for money) when you should be paid for the value you deliver using an online platform to deliver some or all of your services.
8. You do not understand the **MULTIPLIER METHOD** and you are not aware of the only 3 ways to grow your income.

The good news is that
FRUSTRATED COACH SYNDROME
can be cured!

The first step is to implement the surprisingly simple, yet effective **MULTIPLIER METHOD** into your business. This will allow you to:

- Consistently find new ideal clients
- Earn more money and work fewer hours while actually servicing more clients
- Finally have the freedom that you desire and deserve

To find out more, [watch our free training](#) or [book a breakthrough call](#).